



EXPERIENCE DESIGN!

**ARCHITECTURE - INTERIOR DESIGN - GRAPHIC DESIGN - MOTION DESIGN - APP DESIGN
- URBAN DESIGN - INDUSTRIAL DESIGN - FASHION DESIGN**

ENTER THE 2023 PROJECT OSMOSIS ALL HIGH SCHOOL DESIGN COMPETITION.

Where All Designers compete from every discipline

1st Place Winners Receive a Apple 14" Macbook Pro
2nd Place Winners Receive a Apple 13" Macbook Pro
3rd Place Winner Receives a Apple Macbook Air
4th Place Winner Receives a Apple Ipad
+ Four Honorable Mention Scholarships

All entries must be e-mailed by November 22nd 2023.

To download entry application visit
projectosmosis.org





PROJECT OSMOSIS: 2023 ALL HIGH SCHOOL DESIGN COMPETITION

Competition Overview

For the 2023 All High School Design Competition (ADC), we would like for our student designers to create products and services that are rooted in the true purpose of “Experiencing Design.” Experience that creates cures for diseases. Experience that builds community centers for youth to play safely. Experience that created the airbag. Experience that created the rocking cradle. The Experience that drives innovation and makes the world a better place to work and live for everyone. This year 10 lucky designers will be acknowledged for their work and given some really cool prizes at “Osmosis Design Awards.”

The Project: Explore Design

Good Design can influence human experiences. When we assess the wider influence of design, it’s crucial to acknowledge that design isn’t solely about functionality or purpose; it is something deeper. It is about the emotions connected to the design piece. Humans don’t just seek efficient products or ideas; they desire to experience positive emotions while using or interacting with them. Design can influence and change minds, thus changing the world.

Architecture • Interior Design

Graphic Design • Motion Design

App Design • Urban Design

Industrial Design • Fashion Design

“Experience Design” Design Brief

Your design must include a typed or neatly written design brief (description) up to 500 words that explains how your design relates to “Experience Design”.

Pieces submitted without a design brief or correct size will be disqualified.

Submission Steps

- 1 Choose a theme and discipline
- 2 Design your idea
- 3 Write a design brief
- 4 Complete entry form

Choose Your Design Discipline

Graphic Design



The design of every form of visual communication in which we come in contact daily. Using both design and production elements (including color, typography, illustration, photography, animation and printing) to organize ideas visually to convey a desired impact and message. Examples: Posters, CD jackets, logos, brochures and magazines.

Interior Design



Industrial design emphasizes the development of concepts and specifications for a wide range of consumer products, instruments and medical equipment, furniture and lighting systems, transportation, toys exhibits and packaging centered on the need for socially and environmentally conscious design. Examples: The design of shoes, airplanes, chairs, tables and computers.

Motion Design



Multimedia is the combination of one or more of the following: text, graphic, animation, sound and motion video by the use of computers and other equipment. Examples: The design of video games, websites, DVD's, CD-roms, touch screen kiosks and music videos.

App Design



A mobile app is a computer program designed to run on a mobile device such as a phone/tablet or watch. ... The term "app" is a shortening of the term "software application". It has become very popular, and in 2010 was listed as "Word of the Year" by the American Dialect Society. Designing a great mobile app is much more than just pretty screens. It's about the customer journey – the path your users take starting the moment they download your app and includes all the critical steps they take in the process of reaching the goals you defined as part of your mobile app strategy.

Fashion Design



A fashion designer is a creative and technical professional who designs clothing within a specific theme for a specific purpose and a specific market. There are several career paths in this field that you can choose based on your strengths and interests including creative director, sketcher, cutter, pattern maker, costume designer, etc. Examples: The design and sketches of dresses, outfits, costumes, accessories, t-shirts and uniforms.

Architecture Design



The discipline dealing with the principles of design and construction and ornamentation of fine buildings and environments with consideration for their aesthetic effect. Architects design buildings of modest to moderate complexity with careful study and consideration of the surrounding landscape and public spaces and large infrastructural and urban systems. Examples: The design or models of office buildings, homes, schools, gardens, museums and any other environment.

Industrial Design



Industrial design emphasizes the development of concepts and specifications for a wide range of consumer products, instruments and medical equipment, furniture and lighting systems, transportation, toys exhibits and packaging centered on the need for socially and environmentally conscious design. Examples: The design of shoes, airplanes, chairs, tables and computers.

Urban Design



Urban design is the process of giving form, shape, and character to groups of buildings, to whole neighborhoods, and the city. It is a framework that orders the elements into a network of streets, squares, and blocks. Urban design blends architecture, landscape architecture, and city planning together to make urban areas functional and attractive. Examples: The design or 3D models of groups of buildings, streets, public spaces, whole neighborhoods, districts and entire cities.



2023 ALL HIGH SCHOOL DESIGN COMPETITION

SUBMISSION GUIDELINES & ENTRY FORM

- A complete detailed drawing, illustration, or computer print-out on 8.5 x 11 inch paper and/or board will be accepted for 2-D design.
- Motion/Multi-media submissions are to be no longer than one minute, and should be submitted on CD ROM as Macromedia Flash, Windows Media, or Quicktime formats.
- 3-D design work and models are optional and must not exceed 12" x 12" in size.

SUBMISSIONS WILL NOT BE RETURNED!

- Incomplete or late submissions will NOT be considered.
- No submissions will be accepted after TBD
- Winners will be notified by mail no later than TBD
- Include your design brief/artists statement.
- Label all artwork and documents with your full name, phone, email and school.
- MUST be a freshman, sophomore, junior or senior high school student to participate.

Email entries to: Project Osmosis

Subject Line Must Read: Project Osmosis ADC 2023

Instructions: All entries must in a pdf or png form included with the application.

(All entries must be e-mailed by November 22nd 2023.)

E-mail us at info@projectosmosis.org

Mail entries to: Project Osmosis

Project Osmosis

1740 W. 99th Street

Chicago, IL 60643

(All entries must be postmarked by 11/22/2023.)



ADC 2023 ENTRY FORM

Please complete the form below. Please print clearly.

Design Theme _____

Student Name _____ Age _____

Student Address _____

City _____ State _____ Zip _____

Student Phone _____

Student Email _____

School Name _____

Grade _____

School Address _____

City _____ State _____ Zip _____

Parent / Guardian Name _____

Parent Address (if different than students)

City _____ State _____ Zip _____

Parent Phone _____

Parent Email _____

Teacher Name _____

Teacher Phone _____

Teacher Email _____

The osmosis education and mentoring initiative ® is a non-profit 501(c)3 organization . We are an art and design mentoring program targeting grade school and high school age inner city students. By promoting design careers through workshops and seminars, project osmosis increases design awareness while also increasing students' self-esteem!

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